



across ROYSTON

Advertising Rate Card

If you have a business or work locally and would like your business to benefit from advertising in the magazine, which in turn benefits the church, then please advertise in Across Royston. The advertising fees are annual and are very small, just one small order or purchase generated by Across Royston could pay for your advert. You are also supporting YOUR parish church by advertising.

MAGAZINE SPECIFICATION: The magazine is A5 and is 32 pp per issue. There are 8 pages of colour and the remainder in mono and it's printed onto a coated white stock — all-in-all a very professional looking magazine. We aim that the articles and information in the magazine represent the church and the wider community of Royston.

DISTRIBUTION: The magazine is sold by subscription and as single issues in church. Magazines are also given to all couples arranging a marriage in the church and also families having baptisms. Magazines are also distributed free to public venues, café, restaurants and local businesses.

PRICES FOR 2010 FOR NEW ADVERTISERS ARE: (*all display ads are per annum - six issues per annum*)

£45.00 black and white (1/8 page) 59 x 43mm

£65.00 black and white (1/4 page) 59 x 89mm

£95.00 colour (1/4 page) 59 x 89mm

£85.00 black and white (1/2 page) 128 x 89mm

£120.00 colour (1/2 page) 128 x 89mm

NB: sizes are a guide and you can vary these slightly if required - please email us.

Single issue offers:

Full colour advert for back or inside back cover: £35.00 full page per issue

Page sponsorship: sponsor an article or page for £10.00 per issue

(choose from Kids' Pages, diary pages, feature article)

ARTWORK: We will generate an advert for you for a nominal fee of £15 or use your own supplied artwork.

Artwork supplied: Please supply any images you wish to be used in your artwork - as hard copy for scanning or as .jpg files by email. If you supply print ready artwork then please supply a press-ready PDF in CMYK or mono format to the correct size. We can also accept Word or Indesign files but please note that some font substitution may occur.

If you wish to advertise or have any questions please contact:
Wendy Gurr (01763) 246602 or stjohnsroyston@yahoo.co.uk